



WORLD CINEMA PROVIDES LATEST SMART CONTACTLESS TECHNOLOGY TO CONCORD HOSPITALITY PROPERTIES

Highlights

About Concord Hospitality

Concord Hospitality Enterprises, an owner and manager of a diversified hotel portfolio across the U.S. and Canada.

As an award-winning hotel development and management company, Concord Hospitality Enterprises Company has spent the last three decades building relationships with investors, partners, and third-party hotel owners on more than \$2.5 billion in premium-branded properties across the United States and Canada. As an operator, Concord Hospitality instills value from the ground up, developing and managing with a sustainable viewpoint, a focus on quality and hands-on involvement to ensure long-term profitability and success.

Concord Hospitality began using WCI for its in-room guest entertainment services in 2007. One of Concord Hospitality's intentions in working with WCI was to bolster the consistency of such services across its growing portfolio.

By engaging WCI, Concord Hospitality forged a true long-term business partnership that creates uniformity with its entertainment technology, improves processes for its hotel staff and provides guests with a best-in-class experience.

Newly released feature to Concord properties WCI's Mobile Web Remote Provides a Safe, Contactless Solution to Access In-Room Entertainment Using Hotel Guests Personal Devices

The WorldVue Mobile Web Remote is a contactless solution for hotel guests that puts their personal devices in control without having to touch the hotel television remote. Guests simply scan and connect to access the WorldVue in-room entertainment system as well as access room service directly from their personal device, in addition to many other customizable services. Mobile Web Remote is a part of World Cinema's WorldVue offering -- a fully customizable platform that enables hotels to offer guests the most innovative smart technology and entertainment services available, ultimately helping hotels to digitally transform their property and maximize revenue opportunities.

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Established

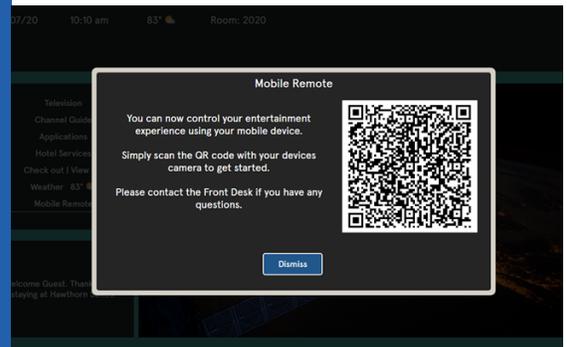
100+
Hotels

2
Operations- United States and Canada.



“World Cinema’s Mobile Web Remote product has been a big hit for these thirteen Concord Hospitality properties. The feedback we have received from our guests has been informative and positive, and they are impressed with how easy it is to use overall such as controlling the TV and ordering room service from their smartphone,” said Brian Cornell, CIO of Concord Hospitality.

“In addition, guests have also expressed that they are more comfortable and feel safer using their smartphone versus the regular entertainment remote. We have heard comments such as ‘this is awesome, and every hotel should have it!’ We look forward to continuing to improve our guests’ experience and utilizing this technology in many more properties in the near future with World Cinema and their WorldVue platform.”



WCI Mobile Remote

An internet-based page designed for ease of access to act as the tv remote in the hotel room. With personal device’s camera and our QR code, guests can start controlling your in-room television immediately.

Once a guest has checked in and arrived at their hotel room, they can scan our QR code displayed on the in-room television. Their phone is now connected to the TV as well as any other IoT devices within the room such as lights or thermostat.

There are no permissions, no passwords, no new wireless networks to join, and most importantly, no touching other devices in the room. Once connected, guests can browse through the channel guide, select a show, control volume, and change language preferences. Guests can also select streaming apps to watch on the TV.



“We are honored to continue our long-term partnership with Concord Hospitality and help build guest satisfaction and brand loyalty by providing our latest in smart, contactless technology,” said Tommy Fatjo, President, World Cinema.

“World Cinema’s WorldVue Mobile Web Remote provides Concord guests with an easy solution to access the latest in-room entertainment right services from their own phone or personal device, offering a feeling of safety and comfort while they are traveling.”

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